



PERIOD OF PERFORMANCE:

Five (5) Year Base

CONTRACT START DATE:

December 17, 2024

PICS III are multiple award IDIQ contracts that provide communication goods and support services on a task order basis to customers across all NIH ICs.

TASK AREAS AVAILABLE

- **COMMUNICATIONS AND OUTREACH SUPPORT:** Communication Research, News Media Support, Crisis Communication Training, Audience Outreach, “Clearinghouses”
- **MATERIALS DEVELOPMENT AND DISTRIBUTION:** Materials Development, Inventory Services, Distribution Services, Warehouse Services
- **GRAPHIC DESIGN, WEB, AND DATABASE SUPPORT:** Web Design, IT Requirements and Security Services, Database Development and Management, Information Tracking
- **EXHIBIT SUPPORT:** Exhibit Design and Development, Exhibit Storing and Transport, Meeting and Conference Support, Event Planning Support

BENEFITS OF USING PICS III



We brainstormed with the best and the brightest of the NIH community to create this contract in order to increase effectiveness and usability – we listened to your needs



PICS III offers a comprehensive scope, which allows you to have a portfolio of services at your fingertips



Tired of creating everything from scratch? PICS III relieves the customer of the burden of executing a full contract, providing a simplified task order process



Let us make your experience better - not only do you receive expertise in communication goods and services, but you can also fulfill your NIH Small Business requirement

HOW TO PLACE AN ORDER

1. The IC customer and its COAC create a Task Order Request Package (TORP) using the TORP Form accessible from the PICS website.
2. The Task Order CO routes the TORP to the PICS Support Team via email for review and release to contractors.
3. Contractors submit questions and proposals via email.
4. IC customer and its COAC review proposals and select the Awardee.
5. The Task Order CO processes the award and the PICS Support Team emails the award to the awardee.

SMALL BUSINESS CONTRACTORS:

- Aptive Resources
- Banyan Communications, Inc.
- BETAH Associates, Inc.
- BLH Technologies, Inc.
- Capital Consulting Corporation
- CommunicateHealth, inc.
- Crosby Marketing Communications
- Fors Marsh Group LLC
- Hager Sharp, Inc.
- Hendall, Inc.
- IQ Solutions, Inc.
- Lumina Corps
- Manhattan Strategy Group LLC
- Marketing for Change Co.
- Palladian Partners, Inc.
- Synergy Enterprises, Inc.
- The Scientific Consulting Group, Inc.

